

Padiem | Catalog



CEO GREETING

"Try running IPU when you need a reliable guardian angel in a dark alleyway, it will protect you on your way back home. You can be relaxed with IPU anytime, anywhere. "

PADIEM gives priority to the best value, the safety of vulnerable groups like women, children, elderly people, etc.

- We will contribute to the creation of a better world for women to live in.
- We will work for the safety of the future.
- We will face everything with the attitude of passion, modesty, and honesty.

Safety, prevention, and the philosophy of joy.



CEO Kang Hye Rim

COMPANY HISTORY

- Awarded the grand prize of Korea International Women's Invention Competition hosted by KIPO
- Awarded the silver prize of BIXPO (Bitgaram International Expo of Electronic Power Technology) hosted by KEPCO.
- Awarded 'Young Entrepreneur of the Year' hosted by Korea Entrepreneurship Foundation
- Awarded the gold prize of Seoul International Invention Fair
- Selected as a member of 1st mentor group Gwangju University CO-TDM Technology Convergence Startup Idea Training
- Applied for an additional patent 'Safety alarm device and safety alarm system including it'
- Selected a supporting business Gyeonggi Technopark business idea project
- Selected a supporting business for MSS one-person Creative Company Marketing part
- Selected a KIPA IP Rights project
- Selected a GITCT Production of promotional materials project
- Six Patent Registration Completed

2018

2017

2016

- Awarded the grand prize of Startup City Gwangju Idea Contest
- Top 50 of K-startup National Startup League
- Top 100 of Samsung Solution Startup Competition
- Top 20 of Korean Credit Guarantee Fund Demo Day
- Awarded the excellent prize of Dongsin University Creative Idea Contest
- Qualified for the final entry to Soongsil University Superstar Contest
- Pitched at JD.com Demo Day English
- Qualified for the final entry to JJ Star Contest
- Awarded creative prize of Bio Startup Competition
- Qualified for the final entry to KISA Korean-English IOT Overseas Road Show
- Qualified for the final entry to K-Global Smart Media Service Commercialization
- Applied for 5 patents
- Signed MOU with Gwangju University on the transfer of technology connecting between device and supplementary battery
- Registered as Female Company of Ministry of SMEs and Startups

- Establishment of Padiem Corporation, Inc.
- Establishment of Corporate Research Institute
- Certification for Padiem Venture Company
- Selected of IP Narae Program by KIPA
- Move to office in I-PLEX
- Two Patent Registration Completed
- Four application of trademark
- Certificate of Registration for ISO 9001 : 2015
- Membership of the Korea International Trade Association and Trade Certification

CEO PROFILE

Kang Hye Rim CEO

- Graduated from Business Administration, Chonnam University
- Deputy Director of Expert School ('05 ~ '16)ceo@padiem.net

HISTORY

- Gwangju University TOEIC Academy ('14 ~ '15)
- Gwangju University English Camp ('14 ~ '15)
- Selected as the 6th and 7th Young Entrepreneurship School of Small Business Corporation ('16 ~ '17)
- Organized and operated the CO-TDM Idea Mentoring of Gwangju University ('17)
- Deputy Director of the 3rd & 4th Economy & Jobs Division, Gwangju Metropolitan City Youth Committee ('17 ~ '18)
- Served as a member of the 100 Members of Economic Affairs Commission of Gwangju Metropolitan City Nam-gu ('18)
- [University of Ohio] Ohio Verified Certificate "Calculus Two; Sequences and Series"
- [University of Pennsylvania] Wharton Verified Certificate "An Introduction to Marketing"
- [Harvard University] Harvard Verified Certificate "Leaders of Learning"

PATENT APPLICATION

- 2016 A self-protection device using a human body sensor
- 2016 A self-protection device with automatic photo transfer function
- 2016 A self-protection device to identify criminals using facial recognition algorithms
- 2016 A security device that captures the movement of a person using a depth sensor and informs a user
- 2016 A safety alarm system and method
- 2017 A safety alarm apparatus and a safety alarm system including it
- 2018 4 applications of trademark

PATENT REGISTRATION

- 2018 Safety alarm device and safety alarm system that include safety alarm device
- 2018 Blood vessel sensing apparatus and method for syringes and IVs

CERTIFICATION

- 2018 ISO 9001 : 2015 certification



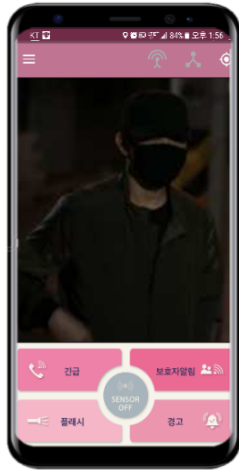
AWARDS



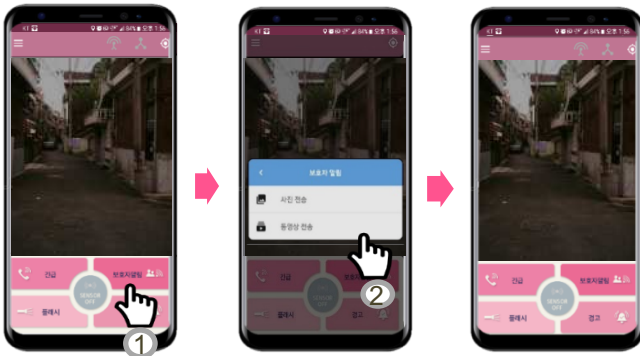
- 2016 Grand Prize in the Regional Competition of Challenge K-Start UP
- 2016 Grand Prize in 2016 City of Entrepreneurship, Gwangju Idea Festival
- 2016 Excellence Prize in Korean Credit Guarantee Fund Demo Day
- 2017 Grand Prix in International Women's Invention Competition
- 2017 Silver Prize in BIXPO International Invention Fair
- 2017 Prize of 'Youth Entrepreneur of the Year' from Global Entrepreneurship Week Korea
- 2017 'Gold Prize' in Seoul International Invention Fair

INTRODUCTION OF PRODUCT

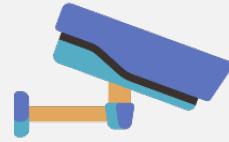
User App.



Real-time transmission enables quick response in emergency situations



Only two touches enables photo and video transmission to friends or others



Real-time transmission enables quick response in emergency situations



Easy to use women

Camera with high quality

Enabling real time Transmission by WiFi

Bluetooth connection between device and smartphone

Warning of approaching person by light



Introduction of IPU

"IPU is the best self-protection system for women who are

Features

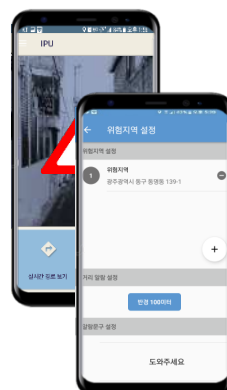
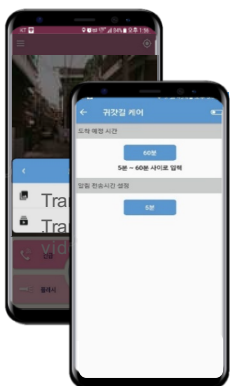
- Preventing crimes by detecting dangerous people who and responsible for user's returning back safely in the
- Self - protection device is consisted of camera, Wi-Fi, and an application linked to it.
- When the device detects dangerous people around, it and transfers time of sensor detection and user's location
- The system takes pictures and shoots video, simultaneously for effectively protecting user.

Transmission to Guardian

A user can select photos and videos and automatically transfer to a designated guardian. He or she can set a time interval of automatic transmission.

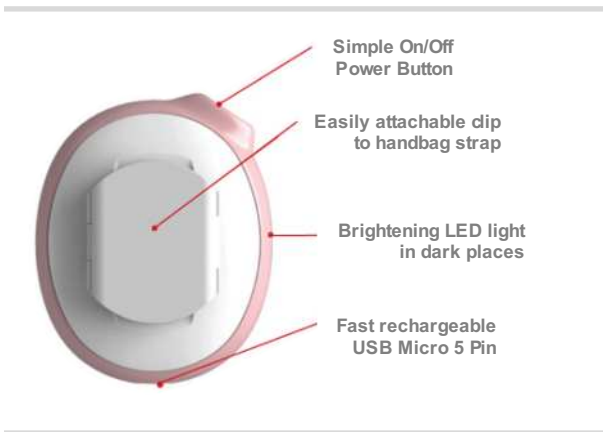
Care on your way home

If you do not get home at a set time, it will inform your guardian of how long your returning will be delayed.



Designate a Danger Zone

Once a zone of a possible danger (the place that you think is dangerous or has frequent criminal cases), the device will notify a user of his or her approaching the zone.



always exposed to anxiety”

can attack to women, elderly people, child late night.
Hotspot, LED, etc., which are installed on it

automatically alerts user by vibration or alarm to the guardian.
usly transfers them to the user and guardian in the real time

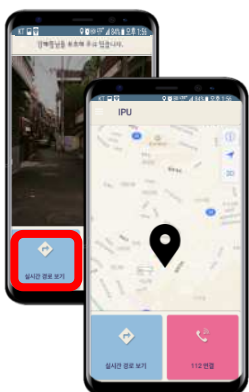
Guardian App.



The alarm of the protection request to the designated guardian's mobile phone

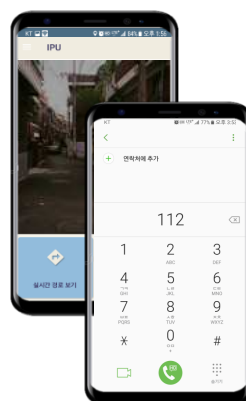


With a single touch, a guardian can identify a user's returning home



View a real-time path

If you accept the "Guardian Notification" request, you will see "Protecting 000 now" and when you see the text, your Guardian App will be able to monitor the protected user's situation in real time and identify the protected user's current location



Automatic call dialing on emergency

When the Guardian App detects a possible danger of a user, it can make a quick report.



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